

# INTERACTIVE WAYFINDING AT ISE 2015

*Omnitapps Interactive Wayfinding Software Driving 22 NEC Display Kiosks to Provide a digital floor plan, and information for ISE visitors.*

Omnivision Studios, a leading provider of multi-touch software for touchscreen displays, information kiosks and touch tables, is the supplier of the interactive Wayfinding for the coming three editions of ISE, alongside NEC Displays Solutions Europe and PresTop Products.

As an ISE Technology Partner, Omnivision Studios developed and supplied the first edition of the interactive Wayfinding system in 2013. Coming three years later, 22 PresTop Products kiosks with 46" NEC touchscreens, (featuring touchscreen maps and floor plans created with Omnitapps Composer Multi-Touch Suite) will be available for visitors throughout the RAI exhibit halls.

With a focus on serving a wide variety of customers in the business, education, events and hospitality markets, the Omnitapps Composer Multitouch Pack is an advanced multi-user software family for creating and deploying interactive touchscreen experiences. With Omnitapps Multi-Touch Suite, customers can reinforce their brand presence and improve communications with Multi-Touch displays in public spaces such as lobbies, shopping malls, stores, tradeshow, real estate centers, museums, hospitals, and airports. Organisations can also display their product photos, videos, brochures, and websites within a Multi-Touch environment. They can also place products in the spotlight with the latest version of the Omnitapps Product selector which will have its introduction at the show. On stand 8-F230, Omnivision will feature a live demonstration of the Omnitapps applications and will show how the configuration of the ISE Wayfinding is easily achieved. Omnivision will also give a preview of the Enterprise add-on of the Multi-Touch Suite that will enable remote monitoring and management. This add-on version is expected to launch in March 2015.

"With the growth of giant multi-touch screens as well as touch tables, information kiosks and portable all-in-one PCs, we're seeing a huge increase in their use in a variety of settings," said Alexander Aelberts, CEO, Omnivision Studios. "As ISE continues to expand the use of touchscreen kiosks the Wayfinding software has also evolved. To have a total solution you also need good, reliable touchscreens. This is the reason why NEC was approached to see if they were willing to become a partner for the next three years. Together with the kiosks from PresTop Products, NEC displays with an integrated OPS Intel Core i7 computer, are an ideal combination."

At the PresTop Products (8-D250) and NEC Display Solutions Europe (4-R24) booths both companies will show their interactive solutions such as information

kiosks, touch tables and totems such as the PT Kiosk Universal with the NEC V463 TM, Large Format Multi-Touch Displays / Slot-in PC with 4th generation Intel® Core i5 Processor.



#### **About Omnivision Studios**

*Omnivision Studios is the developer of customisable, user-friendly, and reliable software for creating and deploying interactive Multi-Touch screens and displays. The company's Omnitapps® product family enables out-of-the-box as well as custom multi-touch and multi-user installations in many industries including business, education and games/entertainment. Omnivision's customers have deployed Omnitapps Multi-Touch applications in a wide variety of locations including schools, reception areas, shopping malls, real estate, museums, retail, and trade shows. For more information, visit [www.omnivision-studios.com](http://www.omnivision-studios.com) and [www.omnitapps.com](http://www.omnitapps.com).*

#### **About PresTop Products**

*PresTop Products is a 22 year old manufacturer specialising in information kiosks, touch tables, touch overlays, touch video walls, powered lifts and totems. PresTop supplies a line of standard and customised products both featuring the latest touch technologies. For more information, visit [www.prestopproducts.com](http://www.prestopproducts.com).*